FAY-LISA JENSEN

Digital Designer, CSS Poet

fay.lisa@gmail.com
www.faylisa.com
778.996.2428
LinkedIn
@faylisa

I LOVE what I do, so I work hard to do it well

I bridge gaps.
I work between designers and programmers to create award-winning apps and beautiful websites.
I obsess over clean, cross-browser, cross-platform CSS + HTML. I can read designer minds because I have one, sussing out what they mean between the lines, and I dance between the platforms programmers write to make them fly.
Apps and websites, no designers and programmers. How they fly is a trade secret deeply tied to the dark side.

What I Do

.develop front end HTML + CSS frameworks
    for award-winning apps and websites.
.write effective, cross-platform, cross-browser,
    accessible HTML + CSS for web and apps.
.wrangle HTML wrapped around PHP, Angular JS,
    and itself. I have dipped my toes into HTML
    and CSS entangled in React.
.bridge the gap between designers + programmers
.write WordPress themes
.create beautiful, functional designs
.work within tight deadlines
.play well with others
.upgrade my skills constantly
.design in-browser

What I'm Learning

.Better ways to write CSS. Every day.
.Illustrator indepth
.iPad Pro sketching

What I Use

.Photoshop
.Notepad++, Atom
.GitHub, Bitbucket: versioning
.Illustrator (moderately proficient)
.Mac + PC
.LESS + SASS + preprocessors
.Wisdom

And, I'm Educated

1999 - 2002
State University of New York at Binghamton
Studied Graphic Design, Computer Science,
with a minor in Psychology

However, I learn and re-learn my craft every time I write CSS, every time I attend a Meetup for accessibility standards, every time Apple releases a new OSX and every time Chrome or Mozilla release additional support for that amazing CSS structural solution I've been dying to use.

Now, onto a summary of the companies I've worked for

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UI Designer & CSS Specialist

2016 - Present
Xeraflop Inc.
Vancouver BC

Design
Working with design team
Finding UI solutions between what design wants, and what's possible

Code
CSS HTML around pre-built React app
CSS + HTML around Angular framework

// Joined winter 2016 to help streamline and manage CSS + HTML pre-built frameworks for front end website and back end client product management system.
// Worked with Angular framework and briefly with React point of sale system, styling both with CSS and repairing HTML structure.

UI Designer & CSS Specialist

2014 - 2016
Ayogo Health Inc.
Vancouver BC

Design
Reading designer minds
Finding UI solutions
Filling in design holes
Interpreting wireframes

Code
CSS + HTML for Angular apps
Building re-usable front end framework
Writing WP theme

// Joined summer 2014. Work on award-winning apps for health, taking functionality and applying CSS + HTML to design. Bridge between design team and dev team.
// Creating entire visual standalone framework in CSS + HTML for modular use in Angular apps.

Graphic Designer + Front End Developer

2012 - 2014
RedLabel /
Pace Creative
Vancouver BC

Design
Wireframing sites
UI Design
CMS Module Design
Graphic Art + Layout

Code
CSS + HTML
Code Documentation
Light jQuery
Site implementation

// Joined fall 2012, left spring 2014. Contributed wireframes, graphic art + site layout, creating custom CMS modules, Wordpress themes, CSS + HTML responsive framework.

Website Manager, Graphic Designer + Front Env Developer

2011 - 2012
Pixilink Solutions
Vancouver BC

Design
Theme design
UI Design
Logo + Brand Identity
Graphic Art + Layout

Code
Standardized CSS
CSS + HTML
jQuery, Smarty
Site Launches

// Joined Jan 2011, left fall 2012. Contributed theme design for custom CMS, standardized use of CSS styles, logo + brand development, client support, wireframes, site design, content management, project management.

Senior Graphic Designer + CSS Specialist

2005 - 2010
VistaWorks Inc
Buena Vista, CO

Design
500+ Client base
Site + UI Design
Logo + Brand Identity
Graphic Art + Layout

Code
Standardized CSS
CSS + HTML
Light jQuery
WP + Drupal

// Joined fall 2005, left fall 2010. Contributed logo + brand development, site architecture, wireframes, site + UI design, content management, standardized use of CSS, implemented Wordpress as standard client CMS, trained younger designer + developer, client support.

Owner

1998 - 2005
Liquid Prophet /
faylisa.com
New York, Colorado

Design
Graphic Art
Logo + Brand Identity
Site + UI Design

Code
Content management
CSS + HTML
Light JavaScript

// Started small company fall 1998. Contributed site sales, client relations, billing, graphic art + site design, copy writing, custom animation, implementation of design, setting up hosting, email, and offering support and content updates through life of site