

# FAY-LISA JENSEN

Digital Designer, CSS Poet

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## I LOVE what I do, so I work hard to do it well

I bridge gaps.

I work between designers and programmers to create **award-winning apps**, and beautiful websites.

I obsess over clean, cross-browser, cross-platform CSS + HTML. I can read designer minds because I have one, sussing out what they mean between the lines and I understand the programming it takes to make them fly. Apps and websites, not designers. How designers fly is a trade secret and deeply tied to the dark side.

### What I Do

- .Develop front end HTML + CSS frameworks on award-winning apps.
- .Write effective, cross-platform, cross-browser CSS for web and apps.
- .Wrangle HTML wrapped around PHP, Angular JS, and itself.
- .Develop locally (grunt)
- .Bridge the gap between designers + programmers
- .Work in WordPress
- .Create beautiful, functional designs
- .Work within tight deadlines
- .Play well with others
- .Constantly upgrade my skills
- .Design in-browser

### What I'm Learning

- .Illustrator indepth
- .iPad Pro sketching

### What I Use

- .Photoshop CS6+
- .Notepad++, Atom
- .GitHub, Grunt
- .Illustrator CS6+ (moderately proficient)
- .Mac + PC
- .LESS pre-processor (SASS not far behind)
- .Harvest, Google Docs, SVN,
- .Wisdom

### And, I'm Educated

1999-2002  
State University of New York at Binghamton  
Studied Graphic Design, Computer Science,  
Minored in Psychology while running  
Liquid Prophet.

Now, onto a summary of the companies I've worked for

## UI Designer & Front End Developer

2014 - Present  
Ayogo Health Inc.  
Vancouver BC

**Design**  
Reading designer minds  
Finding UI solutions  
Filling in design holes  
Interpreting wireframes

**Code**  
CSS + HTML for  
Angular apps  
Building re-usable  
front end framework  
Writing WP theme

// Joined summer 2014. Work on award-winning apps for health, taking functionality and applying CSS + HTML to design. Bridge between design team and dev team.  
// Creating entire visual framework in CSS + HTML for modular use in Angular apps.

## Designer + Front End Developer

2012 - 2014  
RedLabel /  
Pace Creative  
Vancouver BC

**Design**  
Wireframing sites  
UI Design  
CMS Module Design  
Graphic Art + Layout

**Code**  
CSS + HTML  
Code Documentation  
Light jQuery  
Site implementation

// Joined fall 2012, left spring 2014. Contributed wireframes, graphic art + site layout, creating custom CMS modules, Wordpress themes, CSS + HTML responsive framework.

## Website Manager, Designer + Dev

2011 - 2012  
Pixilink Solutions  
Vancouver BC

**Design**  
Theme design  
UI Design  
Logo + Brand Identity  
Graphic Art + Layout

**Code**  
Standardized CSS  
CSS + HTML  
jQuery, Smarty  
Site Launches

// Joined Jan 2011, left fall 2012. Contributed theme design for custom CMS, standardized use of CSS styles, logo + brand development, client support, wireframes, site design, content management, project management.

## Senior Designer + CSS Specialist

2005 - 2010  
VistaWorks Inc  
Buena Vista, CO

**Design**  
500+ Client base  
Site + UI Design  
Logo + Brand Identity  
Graphic Art + Layout

**Code**  
Standardized CSS  
CSS + HTML  
Light jQuery  
WP + Drupal

// Joined fall 2005, left fall 2010. Contributed logo + brand development, site architecture, wireframes, site + UI design, content management, standardized use of CSS, implemented Wordpress as standard client CMS, trained younger designer + developer, client support.

## Owner

1998 - 2005  
Liquid Prophet /  
faylisa.com  
New York + Colorado

**Design**  
Graphic Art  
Logo + Brand Identity  
Site + UI Design

**Code**  
Content management  
CSS + HTML  
Light JavaScript

// Started small company fall 1998. Contributed site sales, client relations, billing, graphic art + site design, copy writing, custom animation, implementation of design, setting up hosting, email, and offering support and content updates through life of site